



Developing, protecting and monetizing technology intellectual property. Introducing inventions with mass appeal to the world. Harnessing the value of innovation. And doing it all through specialized expertise. **That's the WiLAN Way.**

Overview

WiLAN was founded in 1992 to commercialize technology inventions that made low-cost, high-speed wireless networking a reality. Proven through several generations of products manufactured by WiLAN and applied in multiple technology standards, WiLAN's inventions were, by 2005, commercialized in millions of wireless networking devices worth many billions of dollars. Realizing the value that its intellectual property brought to industry, WiLAN chose in 2006 to focus its business on the development, protection and monetization of patented inventions.

Research and Development

Building on WiLAN's rich history of innovation, our dynamic research and development team is focused on developing and commercializing inventions in next-generation communication systems. The innovations that WiLAN makes today may form critical building blocks of valuable new technologies, markets and products that will benefit people in the future. Just as WiLAN's past inventions have proven to be valuable to society – including W-OFDM (Wideband Orthogonal Frequency Division Multiplexing), which contributed to the realization of today's multi-billion dollar market for low-cost, high-speed Wi-Fi networks; and V-Chip, which gives parents the power to protect family members from inappropriate content on television – the inventions we develop today may also contribute to a better future.

Inventions

Our portfolio of over 800 patented inventions bring value to industry and consumers by enabling or improving millions of communication and consumer electronics products sold around the world. Growth of our portfolio is driven by our internal research and development program as well as technology acquisitions and licensing partnerships. Bringing in additional technologies strengthens the value of our portfolio to current and future licensees by increasing their ability to access technology that benefits their products. For inventors and companies who lack the resources, knowledge and experience to monetize their patented inventions, our acquisition and revenue-sharing licensing partnership programs generate an important return on their innovation investments.

Licensing

WiLAN's experienced team of technical, business and legal professionals monetizes intellectual property, a process that relies on detailed research and negotiation. Over 210 companies, including Cisco, Nokia, Panasonic, Samsung, RIM, Sharp, Sony and Toshiba, have licensed WiLAN technologies.

AT-A-GLANCE

Established: 1992
Symbol: WIN
Listed: TSX
Fiscal Year End:
December 31

FUNDAMENTALS

52 Week Price Range:
\$1.35 - \$3.25
Market Cap:
\$268.3M (Dec. 31/09)
Net Cash:
\$94.8 (Dec. 31/09)

EXECUTIVE TEAM

Jim Skippen,
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HEAD OFFICE

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