



Developing, protecting and monetizing technology intellectual property. Introducing inventions with mass appeal to the world. Harnessing the value of innovation. And doing it all through specialized expertise. **That's the WiLAN Way.**

### Overview

WiLAN was founded in 1992 to commercialize technology inventions that made low-cost, high-speed wireless networking a reality. Proven through several generations of products manufactured by WiLAN and applied in multiple technology standards, WiLAN's inventions were, by 2005, commercialized in millions of wireless networking devices worth many billions of dollars. Realizing the value that its intellectual property brought to industry, WiLAN chose in 2006 to focus its business on the development, protection and monetization of patented inventions.

### Research and Development

Building on WiLAN's rich history of innovation, our dynamic research and development team is focused on developing and commercializing inventions in next-generation communication systems. The innovations that WiLAN makes today may form critical building blocks of valuable new technologies, markets and products that will benefit people in the future. Just as WiLAN's past inventions have proven to be valuable to society – including W-OFDM (Wideband Orthogonal Frequency Division Multiplexing), which contributed to the realization of today's multi-billion dollar market for low-cost, high-speed Wi-Fi networks; and V-Chip, which gives parents the power to protect family members from inappropriate content on television – the inventions we develop today may also contribute to a better future.

### Inventions

Our portfolio of over 720 patented inventions bring value to industry and consumers by enabling or improving millions of communication and consumer electronics products sold around the world. Growth of our portfolio is driven by our internal research and development program as well as technology acquisitions and licensing partnerships. Bringing in additional technologies strengthens the value of our portfolio to current and future licensees by increasing their ability to access technology that benefits their products. For inventors and companies who lack the resources, knowledge and experience to monetize their patented inventions, our acquisition and revenue-sharing licensing partnership programs generate an important return on their innovation investments.

### Licensing

WiLAN's experienced team of technical, business and legal professionals monetizes intellectual property, a process that relies on detailed research and negotiation. Over 190 companies, including Cisco, Nokia, Panasonic, Samsung, RIM, Sharp, Sony and Toshiba, have licensed WiLAN technologies.

### AT-A-GLANCE

Established: 1992

Symbol: WIN

Listed: TSX

Fiscal Year End:  
December 31

### FUNDAMENTALS

52 Week Price Range:  
\$1.10 - \$2.73

Market Cap:  
\$225.4M (July 31/09)

Net Cash:  
\$102.1M (July 31/09)

### EXECUTIVE TEAM

Jim Skippen,  
Chairman & CEO

Shaun McEwan, CFO

Jung Yee, CTO

Bill Middleton, Senior VP,  
Licensing & General Counsel

### HEAD OFFICE

Wi-LAN Inc.  
11 Holland Avenue  
Suite 608  
Ottawa, ON  
Canada K1Y 4S1  
Tel: 613.688.4900  
Fax: 613.688.4894  
www.wilan.com

For more information  
visit [www.wilan.com](http://www.wilan.com)

**Tyler Burns**  
Director, Investor Relations  
& Communications

11 Holland Avenue, Suite 608, Ottawa, ON K1Y 4S1  
Tel: 613.688.4330  
Email: [tburns@wilan.com](mailto:tburns@wilan.com)